

# SIMONE CAPANO

## Senior UX Designer

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Hi there, my name is Simone Capano and I'm a UX designer with 8+ years of experience designing digital products for financial, commercial and cultural sectors. Some of the clients I worked for in the past are Barclays, Standard Chartered, American Express, SAIB, Repsol. Detailed CV available upon request.

### WORK EXPERIENCES

2018–Ongoing Senior UX Designer, freelance  
2020–2022 Digital Director at **Ciao Ciao Studio**, Palermo  
2016–2018 Senior UX Designer at **Hanzo Studio**, Barcelona  
2014–2016 UX Designer at **ustwo**, London  
2013 Interaction Designer Intern at **Smart Design**, New York  
2012 Interaction Designer Intern at **Fjord**, Paris & Berlin

### EDUCATION

2013 MFA Visual and Interaction Design at IUAV, Venice  
2010 BA Architecture and Exhibit Design at La Sapienza, Rome

### AWARDS

2013 EYA European Youth Award finalist  
2013 WSYA World Summit Youth Award finalist  
2013 ADAA Adobe Design Achievement Award finalist  
2012 Hyundai Creative Mobile Apps Contest winner

### SKILLS

Agile workflow, Define & document wireframes, journeys and flows, Rapid prototyping, Plan & execute usability experiments, Run user testing sessions, Build and maintain atomic design systems and styleguides, Define & facilitate co-creation and UX workshops, Basic 2D Animation, Illustration, Knowledge of HTML, CSS, Javascript

### TOOLS

Figma, Adobe Suite, Miro, Maze, Hotjar, Notion

### LANGUAGES

English, Spanish, Italian

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*Simone Capano*